



MoveMembers

● GYM MANAGEMENT, BUILT FOR EUROPE

Run your gym, not your paperwork.

The all-in-one platform for European gyms and studios. Memberships, bookings, payments and member messaging in one place, on WhatsApp and cards, the way your members actually pay and chat. One flat price, in euros.

● WhatsApp messaging

Cards & local methods via Stripe

10 languages

One flat price in €

movemembers.com



Scan for the live demo

THE PROBLEM

Global gym software is overpriced and out of touch.

Most gym platforms are built for the US. They charge per member, bill in dollars, talk over email, and ignore how your members actually book, pay and message.

01 Priced per member, so growing costs you more

The bigger your gym gets, the bigger the bill. Your software scales against you.

02 Your members live on WhatsApp, the software lives on email

Reminders and renewals sit unread in an inbox no one opens.

03 Billed in dollars, not euros

Foreign pricing and exchange fees on top, every single month.

04 Locked-in contracts and heavy onboarding

Annual commitments, slow setup, and support in another time zone.

One flat price in euros, no per-member billing, no annual commitment, and messaging on the channels your members already answer on.

WHAT YOU GET

One platform for the whole gym.



MEMBERS & MEMBERSHIPS

Know exactly who needs attention today.

Members, plans, passes and credit packs in one place. Renewals, freezes, balances and expiry are tracked automatically, with smart alerts.

NEEDS ATTENTION

Luca M.
Monthly

Renews in 3 days

Sofia R.
Class pack

€49 due



CLASSES & BOOKINGS

Never lose a booking when a class is full.

A recurring timetable with its own capacity per session, and automatic waitlists that promote the next member the moment a spot frees up. Self check-in from their phone.

Boxing

Today · 18:00 · Coach Marco

16 / 16

✓ Auto-promoted

2 moved in from waitlist



PAYMENTS VIA YOUR STRIPE

Get paid the way Europe pays.

Card, SEPA and Apple Pay payments, online and at the desk, through your own Stripe. Receipts and invoices generated. You keep 100% minus Stripe's own fee.



Card · Stripe

€149

✓ Paid · receipt sent

WHATSAPP MESSAGING

Reminders your members actually read.

Confirmations, reminders and renewals go out over WhatsApp, from your own Business number, so they land where your members are already looking.



Hi Sofia, your Boxing class is tomorrow at 18:00. See you at the gym!

Read · 20:14

AUTOMATIONS

Set it once, it runs itself.

Welcome messages, renewal reminders, win-backs and birthdays fire automatically, on the channel each member actually reads.



New member joins



Wait 1 day



Send welcome on WhatsApp

BRANDED MEMBER SPACE

Your name on every screen.

Members get their own space to book, pay and check in, carrying your logo, your name and your colours. They add it to their home screen and open it like an app.



Atlas Strength

Member space

Your logo, your name and your colours, on every screen they open.

Your accounts. Your money. No middleman.

MoveMembers connects to your own Stripe, WhatsApp and Twilio. Payments land directly in your account, messages send from your channels, we never take a cut.

0%

COMMISSION

100%

YOUR BRAND

1

FLAT PRICE

PRICING

Priced for European gyms. Billed in €.

Free

€0/mo

Free for good, up to 20 active members.

- ✓ **Up to 20** active members
- ✓ Classes, bookings & attendance
- ✓ Payments, receipts & balances
- ✓ Member portal & online booking
- ✓ Kiosk check-in
- ✓ **Your logo** on the member app

MOST POPULAR

Pro

€99/mo

Everything a busy studio needs.

- ✓ Everything in Free, plus
- ✓ **Up to 200** active members
- ✓ Email & message templates
- ✓ Automations & reminders
- ✓ Advanced reports & retention
- ✓ Lead inbox, files & **unlimited** staff

Max

€199/mo

Groups and multi-location clubs.

- ✓ Everything in Pro, plus
- ✓ **Unlimited** active members
- ✓ Marketing workflows
- ✓ **WhatsApp** & SMS messaging
- ✓ **Up to 3** locations & merchandising
- ✓ Webhooks & data exports
- ✓ White-label

- ✓ Free for good up to 20 members
- ✓ 2 months free on annual billing
- ✓ No credit card to start
- ✓ Cancel anytime

See it with your own gym.

Try the live demo in your language: the app ships in ten of them. We will help you set up WhatsApp, cards and your first classes.

[Try the live demo](#) →

movemembers.com