Apex Studio

Apex Studio Co., Ltd. (example)
123 Example Road, Bangkok 10110

REPORT · LAST MONTH

September 2026

COMPARED WITH
August 2026

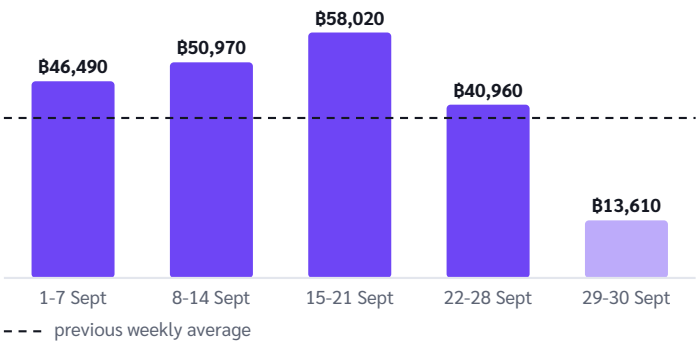
Generated on 2 Oct 2026, 15:24 · Amounts in Thai baht, VAT included

Summary

REVENUE	CHECK-INS	CLASS FILL RATE	ACTIVE MEMBERS
฿210,050	311	61%	116
▲ +25% vs ฿167,460	▲ +17% vs 266	▲ +9 pts vs 52%	▲ +61% vs 72
214 payments · average ฿982	Busiest day: Tuesday (82)	40 sessions scheduled	Valid package on 30 Sept

Revenue by week

Dashed line: weekly average of the previous period (฿37,814). Last bar: 2 days only.



Highlights

- ▲ Revenue up 25%, led by 10 CLASS PACK (฿59,400).
- ▲ Yoga Flow · Tue 07:30 is your fullest class: 69% of seats booked (55 of 80).

To act on

0	0	฿0	฿0
packages expiring within 30 days	sessions without an instructor	revenue not linked to a package	unpaid balances

How members paid



Cash ฿59,270 · 28% | Card ฿73,950 · 35% | PromptPay ฿47,430 · 23% | Bank transfer ฿29,400 · 14%

Money

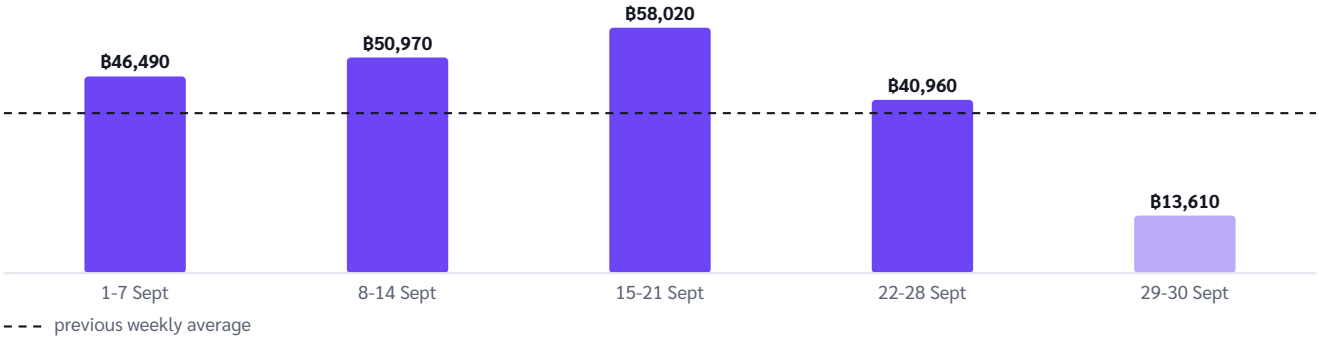
REVENUE
฿210,050
▲ +25% vs ฿167,460

PACKAGES SOLD
91
▲ +26% vs 72
74 first purchases · 17 renewals

UNPAID
฿0
Nothing to collect

Revenue by week

Dashed line: weekly average of the previous period (฿37,814). Last bar: 2 days only.



Revenue by package

Share of revenue, change vs previous period. Grey row: payments recorded without a package, to link in Payments.

10 CLASS PACK	฿59,400	28%	▲ +4%
UNLIMITED MONTHLY	฿47,600	23%	▲ +31%
KIDS MONTHLY	฿36,000	17%	▲ +25%
DROP-IN	฿10,800	5%	▲ +59%
Shop sales	฿56,250	27%	▲ +47%

Payment methods

Cash	฿59,270	28%
Card	฿73,950	35%
PromptPay	฿47,430	23%
Bank transfer	฿29,400	14%

Packages sold

PACKAGE	SOLD	SALES VALUE
10 CLASS PACK	27	฿59,400
DROP-IN	27	฿10,800
KIDS MONTHLY	20	฿36,000
UNLIMITED MONTHLY	17	฿47,600

Classes and attendance

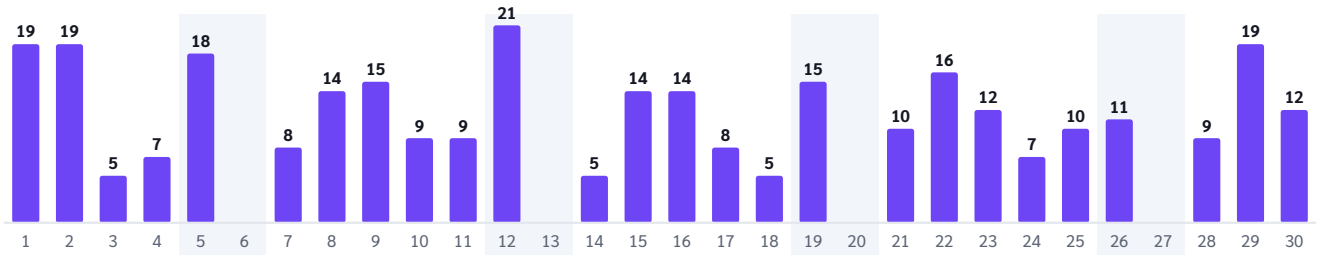
CHECK-INS
311
▲ +17% vs 266
Busiest day: Tuesday (82)

CLASS FILL RATE
61%
▲ +9 pts vs 52%
40 sessions scheduled

SESSIONS WITH ATTENDANCE
40 / 40
▲ +5% vs 38
100% of scheduled sessions

Check-ins per day

Shaded columns: weekends.

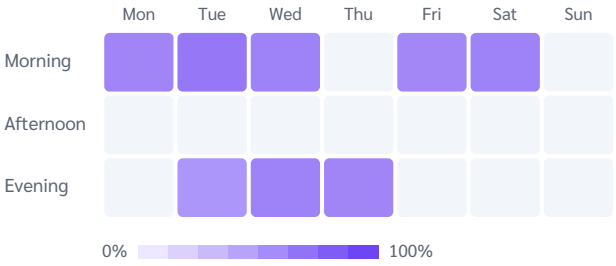


Check-ins by weekday

Tuesday	82
Wednesday	72
Saturday	65
Monday	32
Friday	31
Thursday	29
Sunday	0

Busiest time slots

Average fill rate per weekday and time of day.



Fullest classes

Classes with 8 seats or more over the period.

Yoga Flow Tue 07:30	**69%**	55 / 80
Kids Fitness	**67%**	32 / 48
HIIT	**63%**	44 / 70
Strength	**62%**	37 / 60
CrossFit WOD Mon 06:00	**61%**	34 / 56

Emptiest classes

The five classes that fill least over the period, among those with 8 seats or more.

CrossFit WOD Tue 18:30	**50%**	35 / 70
Yoga Flow Fri 07:30	**59%**	38 / 64
Open Gym	**60%**	48 / 80
CrossFit WOD Thu 18:30	**61%**	34 / 56

Members

ACTIVE MEMBERS
116
▲ +61% vs 72
Valid package on 30 Sept

NEW MEMBERS
25
0% vs 25

MEMBERSHIPS ENDED
0

EXPIRING IN 30 DAYS
0

Expiring within 30 days

No package expires in the next 30 days.
Nothing to renew for now.

Where new members come from

No source recorded for the 25 new members.
Tip: ask "How did you hear about us?" at signup to fill this chart.

Team

Coaches

COACHES	SESSIONS WITH ATTENDANCE	FILL RATE	ATTENDANCE RATE	MEMBER SEEN
Coach Nok	14 / 14	58%	89%	74
Coach Mint	13 / 13	65%	85%	74
Coach Alex	13 / 13	61%	87%	72

Sales by seller

No seller recorded on the 91 packages sold.
Tip: choose the seller when you sell a package to see each person's sales here.

How to read this report

How to read this report

Revenue	Money received in the period, refunds deducted. A cancelled payment does not count.
Recurring revenue	The monthly equivalent of every membership running on the last day of the period. Class packs and memberships without a price are left out.
Revenue by package	Each payment belongs to the package it paid for. A payment with no package is shown as Not linked to a package.
Active members	Members with a valid package or subscription on the last day of the period. Frozen, ended and cancelled packages are not valid.
New members	Profiles created in the period, imports excluded.
Imported	Members and packages brought in from a file. They are never counted as arrivals, first purchases, signed waivers or packages sold.
Sessions delivered	Sessions that have started and were not cancelled or closed.
Sessions with attendance	Delivered sessions with at least one check-in.
Sessions scheduled	Sessions on the timetable that were not cancelled or closed, including later today.
Fill rate	Seats booked out of seats offered, on delivered sessions.
Attendance rate	Check-ins out of bookings, on delivered sessions. Not shown when no check-in was recorded.
Possible duplicates	Same name, ignoring case and accents, with the same phone or email, or the same name written with different accents. Nothing is merged for you.
Change	Rates change in points. Other values change in percent when the earlier value is at least a quarter of today's and at least 5 (1,000 for money), otherwise in plain difference.



Open this report in your dashboard